# **Investor Considerations**

24<sup>th</sup> October 2007



# **Cyclicality**



Markets – Bodycote is exposed to cyclical markets

- Aerospace
- Power Generation
- Oil & Gas
- 2001 2003 The Perfect Storm

2007 – 2012 - Demand forecasts generally favourable

# **Cyclicality**



Poor Response in 2001/2002 – Why?

- Group grew rapidly from UK base to Europe and US
- Systems lagged behind
- Group was a set of fiefdoms
- CEO was unwell out of business for 6 months

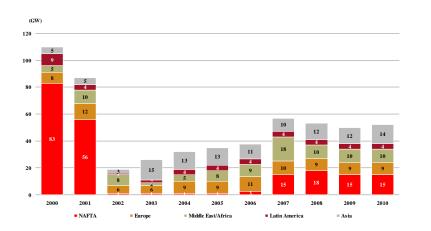
Why is it different now?

- Greater proportion of Testing
- Larger presence in emerging markets
- Group procedures now in place throughout
- Systems in place to monitor KPIs especially people costs
- Senior managers especially in Europe understand need to manage labour costs
- Flexible cost base use of temporary/contract employees target more than 10%

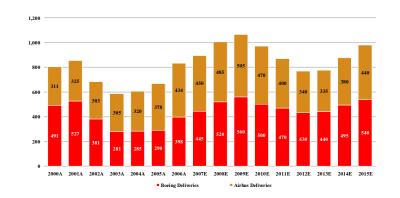
## **End Market Demand**



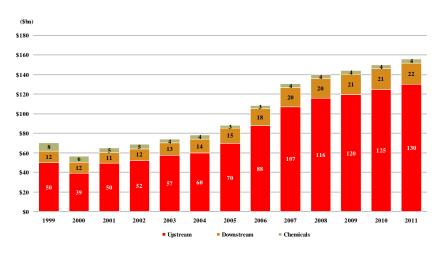
#### Gas Turbine Orders



#### **Boeing & Airbus Deliveries**



#### Oil & Gas Industry Capex (\$bn)



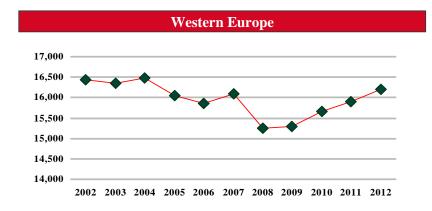
Source: Lehmans Equity Research

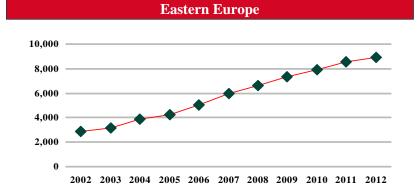
### **End Market Demand**



# North America

**Light Vehicle Assembly** 







Source: Lehmans Equity Research

## **Investment of Capital**



CAPEX	2005		2006		2007 (H1)	
	£m	Ratio <sup>1</sup>	£m	Ratio <sup>1</sup>	£m	Ratio <sup>1</sup>
Operational	25	.6	40	.9	19	.7
Greenfield Development	6	.2	4	.1	10	.4
Major Growth Programmes	13	.3	11	.2	5	.2
Total	44	1.1	55	1.2	34	1.3
Acquisition Spend Expected Full Year	32		86		7 50-60	)

<sup>1</sup> Ratio of capex to depreciation

# Dividend



-	2003	2004	2005	2006
Headline Earnings Per Share	9.1p	11.7p	14.6p	17.3 p
Dividend Per Share	5 70	610	640	7.0p
Dividend Per Share	5.7p	6.1p	6.4p	7.0p
Dividend cover	1.6	1.9	2.3	2.5

## • BROAD TARGET RANGE 2x - 3x

# Conclusions



- There is potential for cyclicality but:
  - We will manage it better
  - It is not about automotive
  - Cyclical end markets have strong forecast demand
- Capital Investment
  - Network maintenance is typically .7 to .9x depreciation
  - Significant new geographic market and outsourcing opportunities
- Dividend
  - Mindful of need to reward shareholders
  - But nobody wants to see the dividend cut
- Growth Potential Continues to be Excellent



