# **Global Thermal Processing** Jan Elwart **Midlands Tour** May 2006





#### We will show you that...

- ....Bodycote is well structured
- ....Bodycote is global
- ....Bodycote is innovative
- ....Bodycote is partnering and integrating
- ....Bodycote is developing and growing
- ....Bodycote is investing carefully





#### Because essential parts of our lives won't work without it!







Gearbox



Surgical instruments

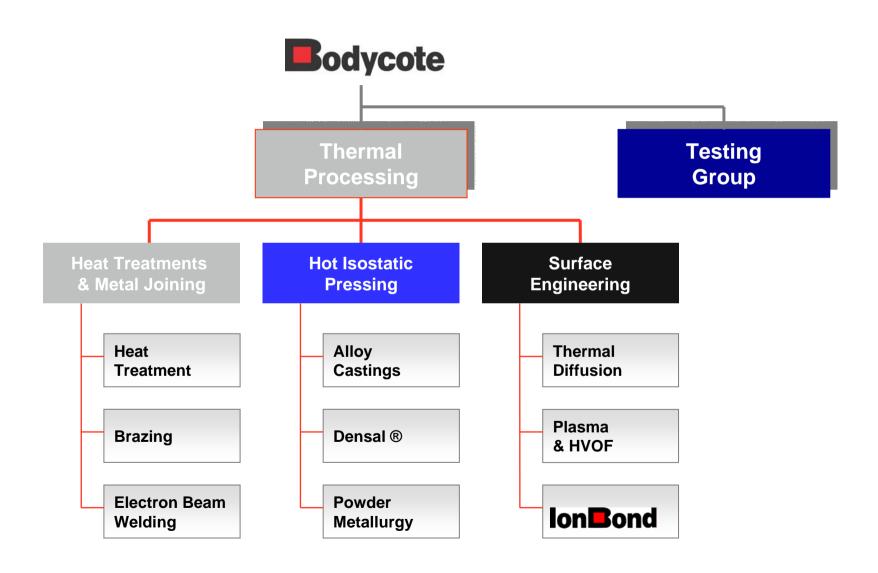


**Turbines** 



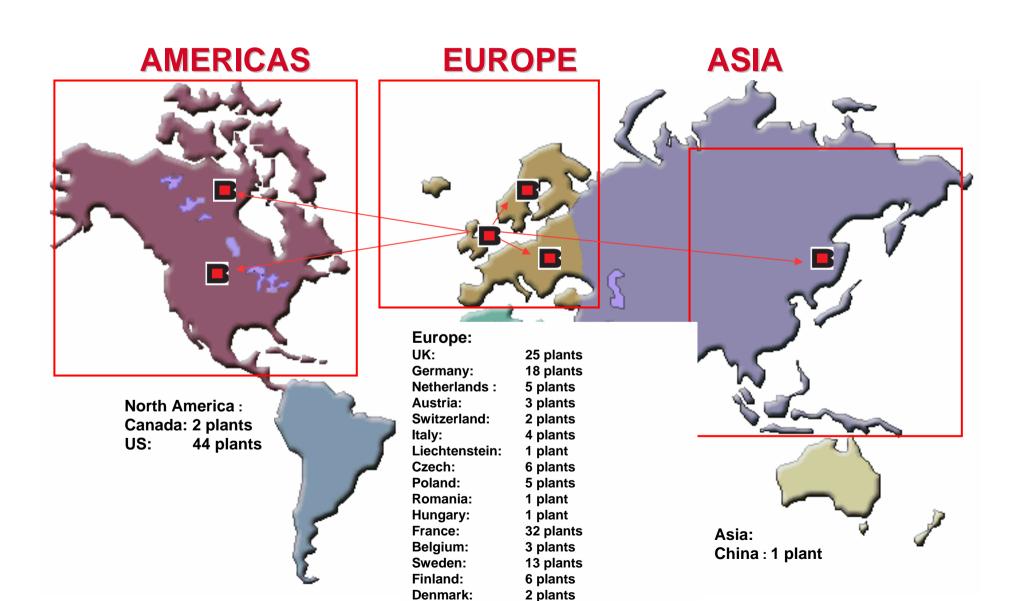


## **Group Structure**





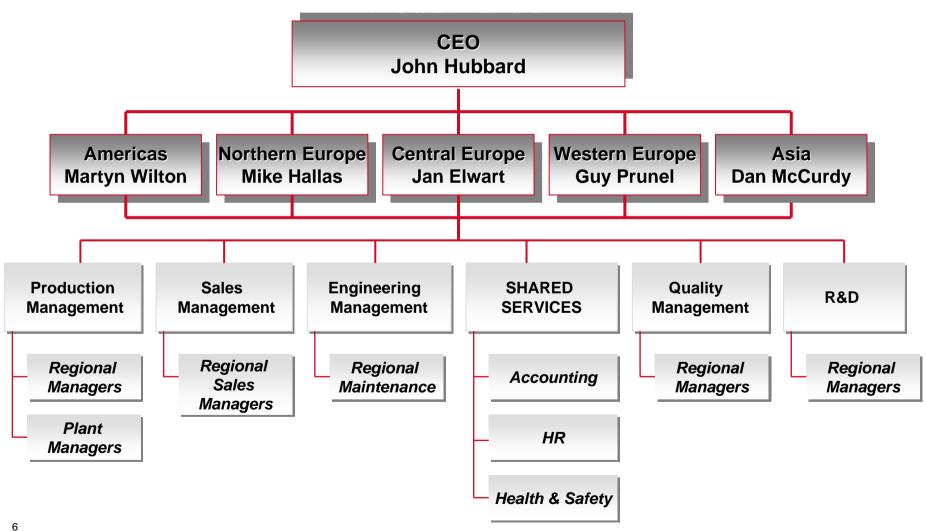
# **Geographic Structure**





#### **Management Structure**

...experienced management team



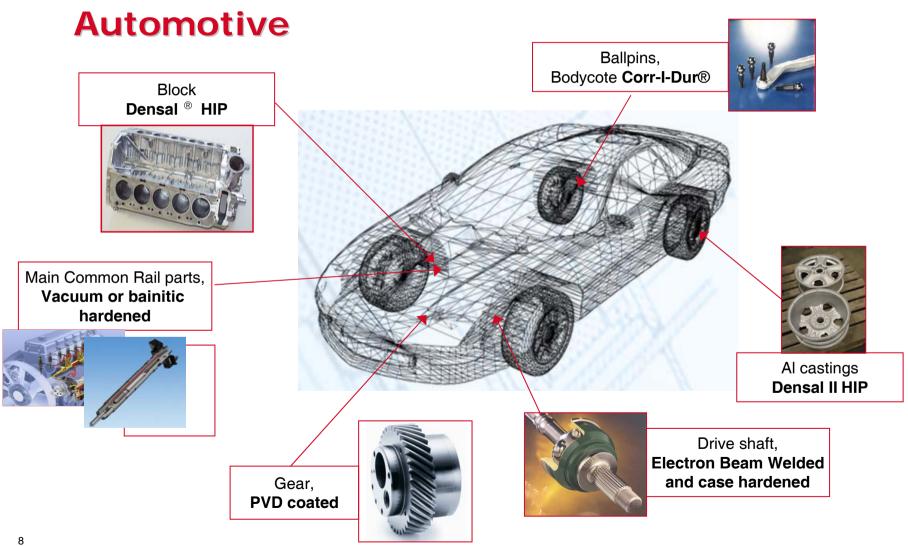


# **Thermal Processing Markets**

Division	Technology	Industries Served	
Heat Treatments	<ul> <li>Annealing</li> <li>Carbonitriding</li> <li>Case Hardening</li> <li>Controlled Atmosphere         Treatments</li> <li>Electron Beam Welding</li> <li>Gas,Plasma &amp; Liquid Nitriding</li> <li>Hardening&amp;Tempering</li> <li>Induction Heat Treatment</li> <li>Kolsterising®</li> <li>Low Pressure Carburising (LPC)</li> <li>Nitrocarburising</li> <li>Vacuum Brazing</li> <li>Vacuum Heat Treatment</li> </ul>	DEC 100 PER TO 100 PER	<ul> <li>Automotive</li> <li>Aerospace &amp; Defense</li> <li>Construction</li> <li>Tooling</li> <li>Oil &amp; Gas</li> </ul>
HIP	<ul> <li>Alloy Castings</li> <li>Densal<sup>®</sup></li> <li>Powder Metallurgy</li> <li>Composites</li> </ul>		<ul><li>Power Generation</li><li>Medical technology</li></ul>
Surface Engineering	<ul> <li>CoatAlloy®</li> <li>Sheradizing</li> <li>Plasma spraying</li> <li>HVOF</li> <li>IonBond</li> </ul>		<ul><li>Foundry</li><li>Miscellaneous</li></ul>

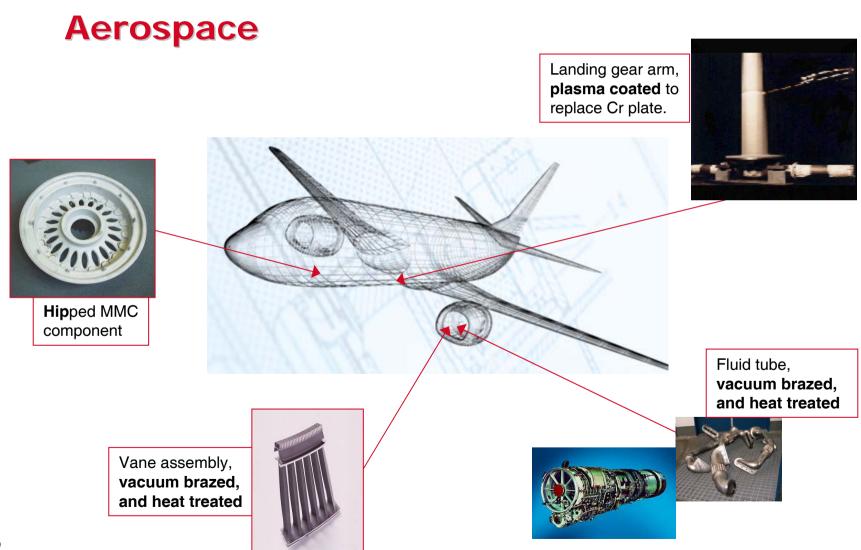


# **Markets Thermal Processing serve**



## **Markets Thermal Processing serve**





# **Markets Thermal Processing serve**



#### Construction

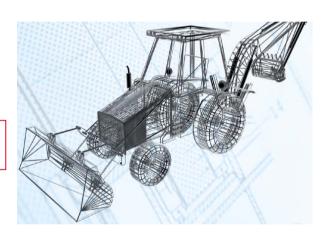
Carburised



**Sherardized** fittings For tunnel projects



**Heat treated** steering gear



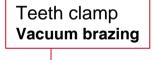


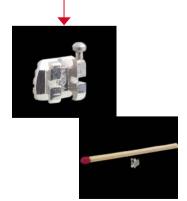
#### Other industries

Power generation Medical & Pharmaceutical Food & Beverage Petrochemical

Consumer products











# **B**odycote

## **Bodycote Core Competence**

#### **Technology**



- Best technology
- Highest global quality standard
- International know-how transfer

#### **Service**



- -Wide spectrum
- -Integrated Solution

#### **Partnership**



- Cost saving for customer
- Time saving for customer
- Value added service
- Flexibility

#### Human Resource



- Experienced management team
- Trained staff



International companies need global partners

#### **Outsource – for SKF**



- Joint development with SKF
- New technology treatment
- High volume bearing production
- Best mechanical and aesthetic properties
- Optimum logistics

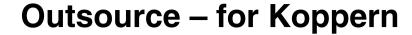




#### **Outsource – for Continental**



- Inhouse solution
- Corr-I-Dur ® on break pistons
- Patent Pending
- 15 million break pistons /year
- Weight Reduction, change material from cast iron to sheet steel – 25% weight reduction
- Substitution of chrome plating
  - Environmental friendly process





- Crusher rolls for cement production
- Hipped tool steel tiles for wear resistance
- Tiles fitted to a roller and hipped in place using a softer in-fill material to produce an impact resistant compound structure
- Replaces welded hard faced rollers and increases life expectancy by more than 500%













- New Technology
- Metallic coating enhances productivity of reactor tubes in petrochemical plant.
  - Increases Flow Rate by over 15%
  - Extends period between de-coking by up to 200%
  - Improves Tube Life to 5 years





- By Industry

#### **Trends Applications Industries** Fuel Injection System, Powertrains, **Automotive** Carbody protection, Fuel Cells Components for machinery and Construction highly abrasive tooling Turbines, Landing structures, Space and **Aerospace** Aeronautic components, Turbine Overhaul Implants, surgical Instruments, pharma-Medical cytical and chemical industrie components Drill, transfer, distribution and developing Oil & Gas mashinery **Power Generation Turbine components**



Outsourcing initiatives continue to deliver growth Confident of further progress in 2006



#### - By Region





#### Eastern Europe



- 5
- Automotive industry grows fast in eastern Europe
- Aerospace industry in Poland Source: automotive news







- Boom of automotive market in India and China
- Singapore is centre of asian aerospace industry



South America - Brazil





Brazil is the main automotive manufacturing location in South America.





# **→ FOCUS: Outsourcing for Industry**

# **Future target markets:**

- √ Go East!
  - Asia (China, India, Singapore)
  - Eastern Europe (Poland, Czech, Turkey)
- √ South America
  - Brazil

# **Strategy:**

- ✓ Further bolt on Acquisitions
- ✓ Relocation of equipment
- √ Optimizing plant size
- ✓ Divest or realign underperforming locations
- √ Value added service





- Growth through outsourcing with a focus on high added value components and medium/large national/multinational customers
- Expand the network in lower cost economies –

#### Eastern Europe, Asia, South America

via bolt-on acquisitions and selective greenfield locations

- Acquisition of bolt-on specialist processing NA/Europe
- Realign, close or dispose of underperforming and commodity orientated facilities
- Transfer skills and know-how around the Group
- Focus on ROCE not growth for growth's sake



