Bodycote Testing Group - an introduction **Midlands Tour** 10 May 2006



Format

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- 2. Business Model
- 3. Financial KPI's
- 4. Services/Markets/Competition
- 5. Growth Strategy
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Introduction Testing Group



- One of 2 core Strategic Business Units within Bodycote International plc
 - Testing Group
 - Thermal Processing
- 90 accredited laboratories / 60 at 2005 year end
- £85m at 2005 year end
- Growing to 40% of Bodycote sales by 2010
- 2,800 employees scientists, engineers, technicians
- Operating in 16 countries
- Highly respected in its markets
- International Group of national identity businesses
- Global business strategy adjusted for local sensitivities
- Decentralised management structure
- Embracing prevailing cultures in the regions and countries where the Group operates



What We Do

"But the Contractor said his tests passed"



BTG is a knowledge based company providing independent, accredited materials testing services to almost every business sector. The results of testing facilitate product development, production release, forensic analysis and certification.



Business Model Strategic Plan Elements

Value Proposition

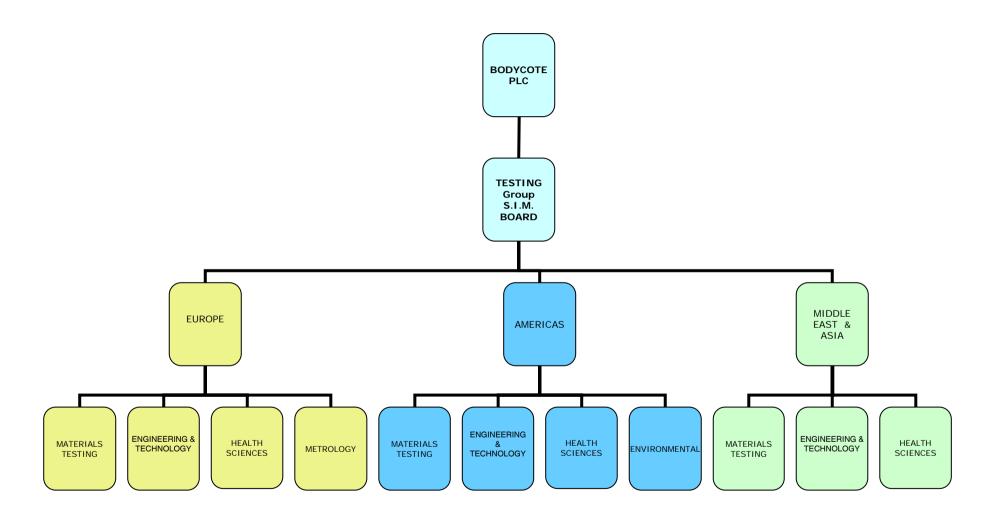
Provision of Value added service tailored to clients needs

Distinctive Attributes

- Structure operations along business streams
- Align business development to core markets, e.g. Aerospace, Pharma, etc
- Leverage Intellectual Property
- Maintain strong relationships with OEMS, suppliers, retailers etc.
- Leverage technical know-how & transfer technology
- Position IS systems to ensure key client deliverables
- Develop innovative staff training & development programs
- Constantly improve integration to enable seamless acquisition assimilation

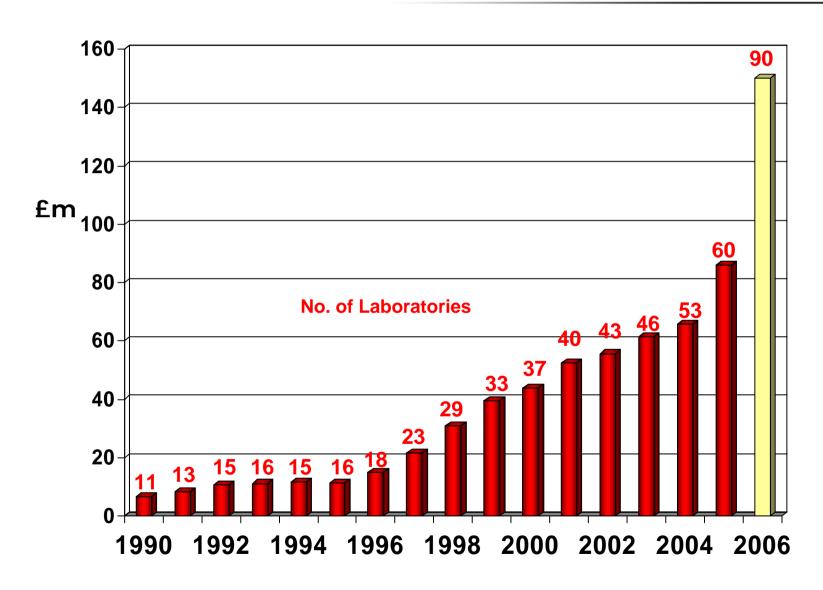


Overall Testing Group Organisation



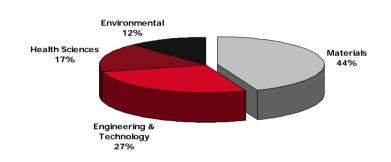


Sales Growth 1990 - 2006

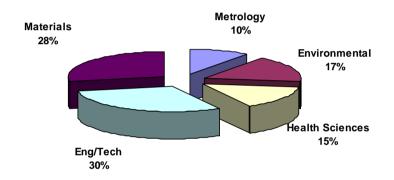




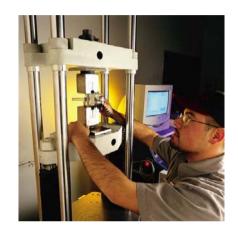








Services/Markets/Competition 'Materials' – core services



Tensile testing



Impact testing



Exposure cabinet



CNC specimen machining



Microscopy



Micro-focus radiography



'Engineering & Technology' - core services



High load test on bridge damper



 $_{\mbox{\tiny 10}}$ Turbine blade test



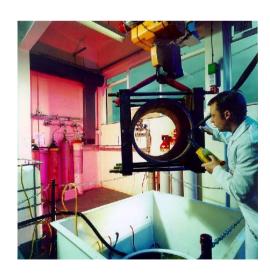
Airbag activation test



Vehicle testing



Fracture mechanics – aircraft skin



Corrosion testing

'Health Sciences' - core services



Food testing





Testing and surveying for asbestos in buildings



Testing and evaluating pharmaceuticals



Advisory services

Stack emission testing

'Environmental' - core services



Sampling hazardous substances

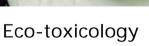


Testing soil and water





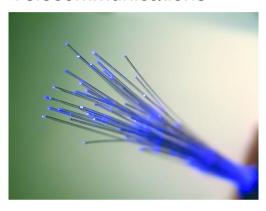
Lagoon water sampling



'Metrology' – core services

Bodycote

Telecommunications



Healthcare



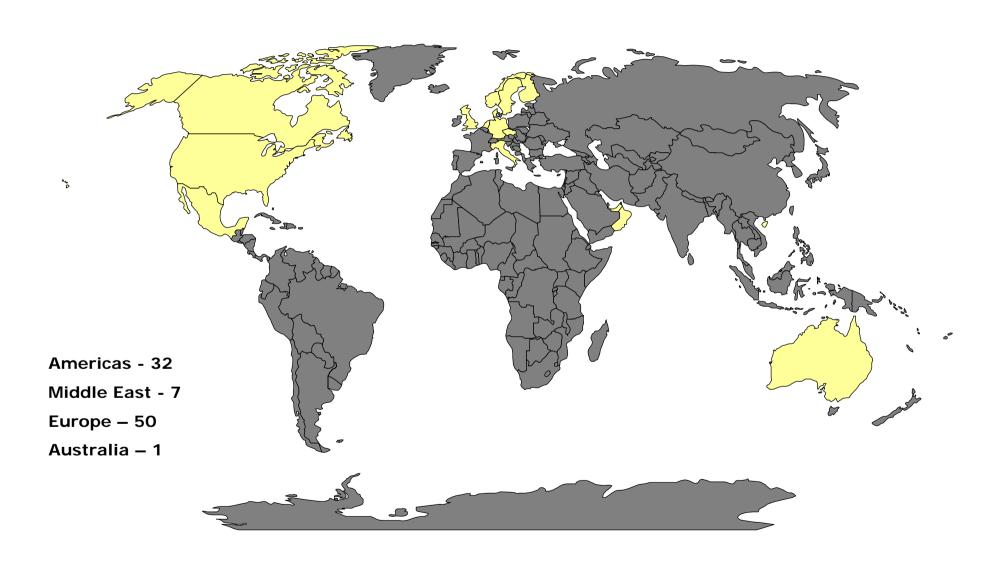


Metrology

Avionics



Where is the service provided from?





What sectors does Bodycote Testing serve?





Aerospace

Automotive

Construction

Defence

Electronics

General Engineering

Oil & Gas

Power Generation

Rail

Medical

Water

Environmental



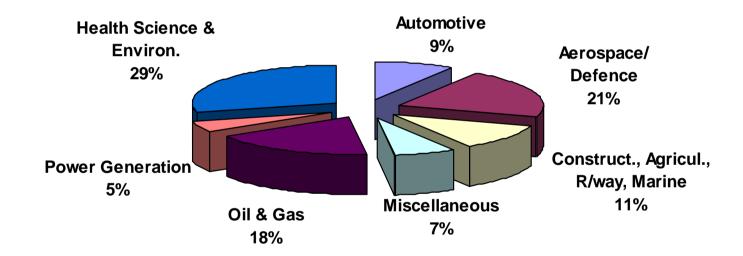






Sales Segmentation 2005







Competition

- Numerous smaller independents >1000 globally
- A few larger independents Staveley, USA; Stork, US & Europe; Canspec, Canada
- Manufacturers with in-house facilities
- Multinational certification companies DNV, SGS, Intertek in a few areas only
- Universities & Technical institutions (RAPRA, Edison Welding Institute, TWI)
- Life Science Groups Alcontrol, Eurofins, ALS, etc.
- Calibration & Metrology groups Trescal, Qinetiq, Agilent Technologies, Rohde & Schwarz GmbH & Co



Growth Strategy

Bodycote plans to grow the testing group both organically and by acquisition.

- Diversify away from routine and commodity testing by expanding further up the value chain
- Increase BTG exposure to regulatory driven markets, as opposed to cyclical engineering/manufacturing markets
- 3. Broaden scope of services and network provision
- 4. Expand into new geographical markets





<u>Acquisition</u>	<u>Country</u>	<u>Sales</u>	<u>Sector</u>
Dubai Light Railway	UAE	£3.4M	Materials
Festival City	UAE	£1.3M	Materials
Effluent Analysis	UAE	£0.5M	Environmental
Engine Testing	Mexico	£2.0M	Eng/Tech
Emissions Testing	US	£3.0M	Eng/Tech
Effluent Analysis	Canada	£0.4M	Environmental
Turbine Blade X-ray	UK	£2.2M	Materials
Product Labelling	UK	£0.5M	HS
Microbiology	UK	£0.2M	HS



List of 2006 acquisitions (sector)

<u>Acquisition</u>	<u>Country</u>	Sales PA	<u>Sector</u>
Tetra	UK	£0.5M	HS
WCAL	USA	£5M	HS
Norwest	Canada	£10M	ENV/HS
Warrington Fire	UK/Belgium	£10M	ENG/TECH
ACT Labs	US	£7M	ENG/TECH
Saab Metech	Scandinavia/	£17M	Metrology
	Germany		



Strategy for Growth

New Geographical Markets

Bodycote are investigating projects/acquisitions/outsourcing in the following countries:

COUNTRY	<u>Division</u>	MARKET SECTOR
France	ME / MT	Aerospace
Germany	ME / MT	Aerospace/Gen. Engineering
Croatia	MT	Oil/Gas
Poland	ME / MT	Automotive
Ireland	HS	Food/Pharmaceutical
China	MT / ME	Aerospace / Auto
Mexico	ME / MT	Aerospace/Auto
Libya	MT	Oil/Gas – Civils
Caspian Region	MT / HS	Oil/Gas/Food
S.E. Asia	MT	Oil/Gas
Turkey	MT / HS	Oil/Gas/Food



Summary

- A proven track record of consistent revenue EBIT and ROCE performance
- Growth strategy moving forwards with business expanded >150% in last 12 months
- Business Development function provides pipeline of outsourcing/organic/acquisition opportunities
- Integration planning resource to ensure seamless assimilation of acquisitions
- Highly motivated management team committed to achievement of strategic goals



